

CLIENT:	Garber Nissan Hyundai	PHONE #:	
SPOT:	NH-GAR-T170301 Rogue Dictionary V1	FAX #:	
LENGTH:	:30	SALES REP:	Kim G.
DATE:	2/15/2017	PRODUCER:	A. Dennis

GRAPHICS	Video	AUDIO
<p>Rogue RÖG/ <i>Description:</i> Independent.</p> <p>Rogue RÖG/ <i>Description:</i> Non-conformist. Not behaving in the <u>usual</u> way.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> </div> <p style="text-align: center;">2017 Nissan Rogue S AWD Lease From Just \$199/mo \$995 Down Model Code: 22217 More Than 3 At This Price</p> <p><small>VIN #: 5N1AT2MV1HC772073. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 3/31/17.</small></p> <p style="text-align: center;">Area's Fastest Growing Import Dealer! <small>Based on Garber Nissan sales records from November 2016, through February 2017.</small></p>	<p>White paper background. Text typing on the screen.</p> <p>Fast edits of 2017 Rogue running footage with hard music.</p> <p>White paper background. Text typing on the screen.</p> <p>Fast edits of 2017 Rogue running footage with hard music.</p> <p>Video: 2017 Nissan Rogue</p>	<p><u>Announcer – Reading From Dictionary (:13)</u></p> <p>Rogue... Independent. <i>*Hard Music Hit*</i></p> <p>Non-conformist. ...not behaving in the <i>usual</i> way <i>*Hard Music Hit*</i></p> <p>Break away from the crowd. It's time to <u>Go Rogue.</u> <i>*Hard Music Hit*</i></p> <p><u>Announcer – Hard Sell (:17)</u></p> <p>And at Garber Nissan you can "Go Rogue" for a lot less!</p> <p>It's the FINAL MONTH for Nissan Factory Employee Pricing for everyone!</p> <p>Drive a new Nissan Rogue from just \$199 a month! That's <u>\$199 a month!</u></p> <p>Go Rogue at the area's fastest growing import dealer!</p> <p>Garber Nissan, Bay Road, Saginaw!</p>

Approved: _____ Approved with Changes: _____ Client Signature: _____

Houser & Hennessee

ADVERTISING CORPORATION

CLIENT:	Garber Nissan Hyundai	PHONE #:	
SPOT:	NH-GAR-T170302 March Employee Pricing	FAX #:	
LENGTH:	:30	SALES REP:	Kim G.
DATE:	3/6/2017	PRODUCER:	A. Dennis

GRAPHICS	Video	AUDIO
  <p>Save Over \$8,000 Off MSRP 2017 Nissan Titan SV Crew Cab Model Code: 38217 One At This Price</p> <p>VIN #: 1N6AA1EJ3HN522819. Approved credit may be required. Other restrictions apply. See dealer for details. Offer ends 3/31/17.</p> <p>2017 Nissan Rogue S AWD Lease From Just \$199/mo \$995 Down Model Code: 22217 More Than 3 At This Price</p> <p>VIN #: 5N1AT2MV1HC772073. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 3/31/17.</p> <p>2017 Nissan Sentra SV Lease From Just \$139/mo \$995 Down Model Code: 12117 2 At This Price</p> <p>VIN #: 3N1AB7AP0HY268294. Lease for 36 months, 12,000 miles per year for qualified lessees with approved credit. First month's payment, tax, title, license and document fees extra. Other restrictions apply. See dealer for details. Offer ends 3/31/17.</p> <p>Garber Nissan (Logo) Bay Road – Saginaw GarberNissan.com</p>	<p>Garber Logo Nissan Logo</p> <p>Video: 2017 Nissan Titan</p> <p>Video: 2017 Nissan Rogue</p> <p>Video: 2017 Nissan Sentra</p> <p>Video: Garber Nissan store Beauty Shots</p>	<p>Announcer - Casual Read (:06) There're over 500,000 people in the Great Lakes Bay Region...</p> <p>And this month ONLY.... they're <u>all</u> Nissan Employees!</p> <p>Announcer - Hard Sell Read (:20)</p> <p>At Garber Nissan in Saginaw, it's the final month for EVERYONE to get Nissan Factory Employee Pricing!</p> <p>You could save OVER \$8,000!</p> <p>Lease a 2017 Nissan Rogue from just \$199 a month!</p> <p>Or drive a 2017 Nissan Sentra for an amazing \$139 a month!</p> <p>It's your LAST CHANCE to get Nissan Factory Employee Pricing!</p> <p>Hurry to Garber Nissan, Bay Road, Saginaw!</p> <p>Jingle (:03) "You'll do better at Garber!"</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____